



LA VIA DEL TÈ
FIRENZE
DAL 1961



HOTEL, RESTAURANT & CAFÈ
COLONIAL



Founded in 1961 from the initiative of Alfredo Carrai, **La Via del Tè** redefines tea as a contemporary experience, proposing a standard of service that combines the better tea quality, the whole leaf grade, to love for details peculiar to the Florentine tradition of craftsmen. The product lines are designed to meet the various needs of the Hospitality sector, offering elegant and functional solutions for Hotels, Restaurants, lounge bars, SPAs and tea rooms.

*Tea is a beverage of tranquility,
comfort and refinement*

Arthur Grey, British writer



filtrifoglia COLONIAL

In 1904 Thomas Sullivan, an American tea merchant, commercialized the first single-portion tea bag: tea leaves enclosed in a little fabric bag. With the advent of the paper tea bag industry, the whole-leaf tea fell out of use, in favour of the broken grades, which even out the taste and strength of the beverage at the expense of quality. To join the convenience of the individual tea bag without sacrificing the quality of the best whole-leaf tea, **La Via del Tè** has created Filtrifoglia Colonial a cotton hand-stitched pouch, **Bag + Cotton Wire + tag: BIODEGRADABLE.**





LA VIA DEL TÈ
FIRENZE
dal 1974

filtrifoglia
COLONIAL

CANNELLA
COLONIAL

MENTA
COLONIAL

ENGLISH BREAKFAST
COLONIAL

QUINA ENERGY
COLONIAL

BANU TAN
COLONIAL

LA VIA DEL TÈ
FIRENZE
dal 1974
ROMEO E GIULIETTA

CR30 Special Gunpowder Green Tea

The most widely-drunk Chinese green tea in the world, combining a fresh, light flavour with its healthy properties.



CR39 Special Jasmine Green Tea

A traditional Chinese specialty: naturally scented green tea with fresh Jasmine flowers. Delicate flavour, sweet long-lasting aroma.



CR34 Bancha Fiorito Green Tea Blend

Highly fragrant blend of Japanese green tea and Chinese jasmine green tea. Fruity, fresh flavour, long-lasting aftertaste.



CR36 Marrakech Mint Green Tea Blend

Traditional blend of Chinese Gunpowder green tea and Nanah Moroccan mint. Sweet aroma and full flavour. The perfect tea for travelers.



CR82 Romeo e Giuletta Green Tea Blend

A romantic blend of green teas, papaya, strawberries and rose petals with a sweet, fruity fragrance. Perfect at any time of the day.



CR81 Lemon & Ginger Green Tea Blend

Light and refreshing blend of Chinese green teas, lemon zest, ginger, mallow flowers carefully flavoured with ginger and lemon.



CR31 Darjeeling TGFOP Black Tea

Indian black tea from Darjeeling area, literally "Land of thunderbolts". High grown, it is regarded as the "champagne" among teas.



CR32 Ceylon OP1 Black Tea

Orange Pekoe black tea from Sri Lanka, with soft and full taste. An elegant tea for afternoon or for breakfast.



CR33 Earl Grey Imperiale Black Tea Blend

High quality Darjeeling black tea enriched by best bergamot. Full flavour, extremely fragrant fruity aroma.



CR40 English Breakfast Black Tea Blend

Traditional blend of broken black teas, strong and full-bodied, ideal for breakfast with a dash of milk.



CR 80 Pai Mu Tan White Tea

An absolute speciality: Chinese "White Peony" tea. A spring white tea made up of young leaves and buds. Smooth taste, floral aroma with honey-like notes. Rounded flavour.



CR84 Frutti di Bosco Infusion

This creation of hibiscus, rosehips and fruit pieces, is perfect both hot or iced. Caffeine free, suitable at any time of the day, with a strong wild berries flavour.



CR72 Sogno d'Amore Infusion



Raisin, rose hip, hibiscus flowers, elderberries, orange rind, apple, apricot, flavours, peach, cornflower. Sweet, fruity flavour.

CR83 Arancio-Vaniglia-Cannella Infusion



Fruit infusion of hibiscus, orange rind and rose hip orange-cinnamon-vanilla flavoured. It tastes very good with a little sugar and it's completely caffeine free.

CR42 Camomile Herbal Tea



Whole flower heads of *Matricaria Chamomilla*: the plant is known since ancient times for its calming and soothing properties.

CR43 Fennel - Liquorice Herbal Tea



Fennel seeds of well-known digestive properties join the licorice root in this mild, soft herbal blend.

CR44 "Energy" Herbal Tea



Rooibos, guarana seeds, rose buds, ginger root, aroma of peach and ginger for a dash of energy.

CR45 "Body and Spirit" Herbal Tea



The perfect blend to be sipped in moments of relaxation. Karkadè, apple, rose hip, chamomile, black currant, apricot, cardamom, vervain, with the sweet taste of cream.

CR46 "Sweet Relax" Herbal Tea



A sweet blend of herbs suitable for the whole family. Helpful to encourage rest, it is enriched by natural wild strawberry flavour.

CR47 "Purity" Herbal Tea



Blend of herbs of well-known purifying properties, enriched by the fresh lemon natural flavour.

CR85 Menta Herbal Tea



Well balanced blend of Peppermint and Sweet Mint, popular herbs appreciated as digestive and cold remedies. A perfect after meal tisane.

CR70 Ginger Lemon Herbal Tea



Delicious, revitalizing, citrusy herbal blend: drink it throughout the day. Lemon grass, ginger root, orange rind, lemon and ginger natural flavour.

CR71 Ginger e Menta Herbal Tea



A fresh and citrusy blend with eucalyptus, mint, marshmallow, ginger, sage and pine buds, herbs of well known balsamic properties.

CR73 Curcuma e Fiori di Sambuco Herbal Tea



An herbal tea with fruity and sweet taste, designed to increase the immune system. Made from rose hip, turmeric, elder flowers, cinnamon and nettle.

CR74 Rosa Canina e Mirtillo Herbal Tea



Fragrant and fruity herbal tea blend of wild rosehips, rich in vitamins and blueberries, known for the antioxidant properties.

Accessories *filtrifoglia* COLONIAL

DL16



DL12/BIS



DL14



The display/case in wood is perfect to present the Filtrofoglia tea bags.

- DL16** (cm 18,5 x 11 x 4) 2 rooms
- DL12/BIS** (cm 27 x 20,6 x 6,5) 6 rooms
- DL14** (cm 51,5 x 20 x 6,5) 12 rooms


LA VIA DEL TÈ
FIRENZE
DAL 1961

filtrifoglia
COLONIAL


LA VIA DEL TÈ
FIRENZE
DAL 1961



filtrifoglia
COLONIAL
TISANA GINGER E MENTA


LA VIA DEL TÈ
FIRENZE
DAL 1961

filtrifoglia
COLONIAL
INFUSO SOGNO D'AMORE


LA VIA DEL TÈ
FIRENZE
DAL 1961



PR2



The elegant teabag -holder adds a further touch of elegance to the service. A legendary poem will accompany the guest along the tea route, "la via del tè".

LV42



WK2



WK4

The mini crocodile eco-leather display and the courtesy case hold 6 filtrofoglia Colonial and are suited for tea In room or tea presentation at the table.



...onial sono realizzati in mussola di cotone cucito a mano
...niscono la praticità della bustina monodose
...gliore qualità di tè e tisane di erbe foglia intera.
...oglia Colonial, entirely hand-sewn from 100% cotton,
...crafted to enjoy all the qualities and textures
...le leaf teas and herbs with the convenience of a tea bag.



bianchissimi
freddo co
For

Loose leaf tea

The ancient origins, the different terroir, the harvests and expertise processing, characterize whole leaf tea as a gourmet product. Correctly prepared, tea reveals its essence: a sensory world of flavors and aromas of infinite nuances. You can choose from over 300 loose leaf teas divided into single-origin teas, blends, fruit teas and herbal teas. Request our catalog **The World of Tea**. In this page, some products and the main tea categories.

GREEN TEA

China, Japan, India, Korea



G154 Lung Ching Special



J388 Sencha Special Fine



G604 Special Gunpowder



J366/B10 Matcha Tsuru

BLACK TEA

China, Ceylon, India, Africa, Turkey



DJ14 Darjeeling Margaret's Hope Second Flush FTGFOP1



HC7 Grand Jardin GFOP



HC1 Ceylon OP1

WHITE TEA

China



W905 Silvery Pekoe Yin Zhen

SCENTED TEA

China



0009 King of Jasmine

BLOOMING TEA

China



SH39 White Heart

HALF-OXIDIZED TEA

China, Taiwan



Y001 Oriental Beauty



Y007 Tung Ting

BLENDS



410 Banacha Fiorito



737 Romeo e Giulietta



742 Giardino Segreto



755 Tuaregh



757 Rajasthan

FRUIT TEA BLENDS



624 Moulin Rouge



625 Notti in Tibet

HERBAL TEA



848 Tisana Good Feeling



853 Tisana Gym Tonic



856 Roobos African Dream




LA VIA DEL TÈ
FIRENZE
DAL 1961


LA VIA DEL TÈ
FIRENZE


LA VIA DEL TÈ
FIRENZE

Loose Leaf Tea Accessories

For the presentation and display of the products, the elegant wooden display stand holds 6 canisters of 125 g, complete with the tea-measuring spoon.

LV1V



LV1B



LV1R

LV1N



MBT

The tin containers come with an inner special stay fresh cap.

LV1O



LV1F



LV1G



LV1C



LV1A



LV1P



LV1S



LV1Q



LV1T





LA VIA DEL TÈ
FIRENZE
DAL 1961

LA VIA DEL TÈ
FIRENZE
DAL 1961

Darjeeling
Margaret's Hope

LA VIA DEL TÈ
FIRENZE
DAL 1961

Ceylon
Grand Jardin

LA VIA DEL TÈ
FIRENZE
DAL 1961

English
Breakfast

LA VIA DEL TÈ
FIRENZE
DAL 1961

ng
orient

1 CUP OF PERFECT TEA



BM14



The glass cloche (9 x 12 cm) characterizes the tea corner and allows guests to choose their favorite tea.

JG73
420 cc



JG83
280 cc



JG85
150 cc



JG81
600 cc

JG84
1000 cc



Clear glass teapots are ideal for brewing and tasting white teas, delicate green teas and flavored teas as the teapot does not retain the tea's flavor.



LV50



The white porcelain teapot (0.5 l) inspired by Art Deco, is provided with an inner stainless steel filter and is housed in the stainless steel thermal shell. The tag with the name of the tea adds to service a stylish detail.

ST19



SLB2



SLB8



SLB4



The Salam teapots, created in 1957 by French silversmith Guy Degrenne, are made of fine porcelain and fitted with removable inner filter and stainless steel thermal cover. Available: 0.4 l in white or mat black colour; 0.8 l in white colour.

LV51



LV52





The Pumpkin teapot (0.5 l) and cup (180 cc) are made of bone china porcelain, an elegant and translucent material. The teapot comes with a stainless steel filter. Also available with gold details.

LV53



LV46

LV47



TJ173



LV55



La Via del Tè porcelain herbal mug (350 cc) with gold details. Exclusive design.

LV54



The Aladdin teapot (0.5 l) and cup (200 cc) are made of bone china porcelain, an elegant and translucent material. The teapot comes with a stainless steel filter. Also available with gold details.

LV48



LV49

TJ174

TJ172



Samovars

To prepare a good tea, as well as quality raw material you also need to use the right water, which can help to express the tea characteristics at their best without altering the flavour. It is advisable in fact to use a neutral water with a low calcium content and the least possible dry residue.

Equally important, is to use a professional kettle, specifically designed to heat water for tea: the

electrical samovar, modern evolution of the coal samovar, typical of the Russian tradition.

The Samovar is an electric stainless steel boiler equipped with a thermostat to regulate the temperature of the water; it stops automatically when the tank is empty.

The Samovar is practical and easy to use, as well being an eye-catching decor accessory to embellish the tea corner.

SAM1/2/3



SAM12



SAM1 Samovar - stainless steel x 3 l with teapot (1300 W) cm 34 x 25 x 53 h

SAM2 Samovar - stainless steel x 5 l with teapot (1300 W) cm 36,5 x 25 x 58 h

SAM3 Samovar - stainless steel x 15 l with teapot (1500 W) cm 47 x 40 x 73,3 h

SAM12 Stainless steel samovar rose bronze x 3 l with teapot (1300 W) cm 34 x 25 x 53 h



LA VIA DEL
FIRENZE
DAL 1951

BEEM

Elements of Lifestyle

BEEM

Sugar

Although some connoisseurs – as British writer George Orwell – love to drink tea strong and plain, adding a pinch of sugar to the drink is a pleasure enhanced by the heart shaped sugar- singly wrapped- and sugar candy in crystals, ideal to sweeten tea without altering its delicate flavour, thanks top its neutral quality.



Z3 Sugar crystals Brown



Z4 Sugar crystals White



Z5 Sugar crystals Rock



Z6 Sugar crystals Rock cubes Brown



Z7 Cane sugar lumps Brown



Z18 Sugar crystals Rock cubes White



Z1 Cane sugar crystals stick Brown (14 cm)



Z2 Cane sugar crystals stick White (14 cm)



Z19 La Via del Tè heart shaped sugar White, singly wrapped

Z20 La Via del Tè heart shaped sugar Brown, singly wrapped



Z21 Sugar cane crystals stick - white and brown (11,5 cm)

Z22 Sugar cane crystals stick - pastel colors (11,5 cm)



I TÈsori

Tea becomes a special ingredient and adds aroma, color and taste to artisanal shortbread and truffles.



TRF2 White chocolate and Matcha green tea truffles



BS225 Bancha Fiorito tea and hazelnuts



BS285 La Leggenda di Boboli tea and lemon rind



BS235 Earl Grey Imperiale tea and chocolate drops



BS255 Matcha tea and pine kernels



BS305 Il Sogno di Michelangelo tea, raisin and pine kernels



BS295 Il Mistero della Venere tea and almonds



THIS CATALOG IS FOR PROFESSIONALS ONLY.

All rights reserved. No pictures may be reproduced in any form without written permission of the authors.

Catalog design by
Studio Grafico Norfini - Firenze - Italy

Studio photography by
Officine Fotografiche - Firenze - Italy

July 2020

La Via del Tè attends the most important food trade shows, in Italy and abroad.
For info and dates, visit our web site: www.laviadelte.it



LA VIA DEL TÈ
FIRENZE
DAL 1961

Brindiamo Import
Rijnstraat 7a
5626 AK Eindhoven
tel: +31615042906
info@brindiamo.nl

